



Our Environment

Environmental responsibility has been on the agenda of AWA COUVERT from the very start. Early on, in the late 1980's, we set standards in this area with our own Öko-COUVERTiC® products featuring environmentally friendly, chlorine-free bleached paper, windows made of chlorine-free glassine and use of eco-friendly natural adhesive.

In the late 1990's, our environmental management was certified in accordance with DIN EN ISO 14001, we introduced flexographic printing with environmentally friendly water-soluble ÖCOLOR® inks and optimized further use of ink residues by employing an ink mixing system in order to keep waste quantities to a minimum.

In the first decade of this century, AWA COUVERT continues to give proof of its ability to combine ecology with economy profitably through reduction of energy costs by use of infra-red (UV) drying, participation in the monitored self-disposal system (VfW) involving take-back of all transport packaging and FSC Chain of Custody (CoC) certification for envelopes made of environmentally friendly paper and adhesives. AWA products made of recycling paper carry the "Blue Angel" ("Blauer Engel") label because they comply with the guidelines of the Jury Umweltzeichen for certification.

A current innovation in the area of environmental protection is our awabloc®, a patented transport and packaging system devised by us. It consists completely of cardboard, reduces packaging volumes considerably by virtue of its compactness, reduces the amount of warehouse space needed and makes for sustained reduction of the fire load produced by companies yet another example of how AWA COUVERT fulfills its environmental responsibility.